

Message Text

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PAGE 01 TOKYO 02790 250921Z

65

ACTION EA-09

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R 250827Z FEB 76

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UNCLAS TOKYO 2790

FOR OIM/WELCH

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: MAY TGH SHOW

REF: TOKYO 2593, PARA 5

1. K. OZAWA, PRES, ORION BOEKI, CARLSON DOLL REP, DECIDED AGAINST PARTICIPATION. REASON: COMPANY HAS VERY SMALL SALES VOLUME FOR CARLSON WHICH DOES NOT WARRANT PARTICIPATION.
2. Y. NARUKAWA, FUJISHO CO, AGENT FOR FISHER PRICE, REGRETTABLY DECLINED. REASON: PRINCIPAL/AGENT HAS DECIDED NOT PARTICIPATE ANY FAIR/EXHIBITION THIS YEAR, WILL CONDUCT TEST SALES AT SELECTED RETAIL SHOPS INSTEAD.
3. GAF JAPAN ADVISES TC THAT DECISION UP TO PRINCIPAL. CONTACT ANDY FERZOLA, INTL DIV-PHOTO, GAF CORP, N.Y., (212) 582-7600, AND ENCOURAGE PARTICIPATION. ADVISE.
4. NICKA BOCKER/SAN ENTERPRISES DECLINED. REASON: CONTRIBUTION (NTM) TOO HIGH AND CANNOT AFFORD PARTICIPATION FOR SMALL COMPANY LIKE SAN ENTERPRISES.
5. QUESTOR EDUCATION PODUCTS/TSUKUDA ORIGINAL - T. WAKUI, EXECUTIVE DIRECTOR, TSUKUDA, PRESENTLY ATTENDING NY TOY SHOW, WILL RETURN TOKYO MARCH 2. WILL ADVISE.

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YM TOP FLIGHT MODELS/STATION HOBBY DECLINED. REASON:

INDUSTRY IN RECESSION. COMPANY CANNOT PARTICIPATE SUBJECT
SHOW FROM BOTH MONEY MANPOWER ASPECTS.

7. WOULD GLOBES/JYONI BUSINESS DECLINED. REASON: JYONI
ALREADY COMMITTED PARTICIPATE IN JAPANESE BUSINESS SHOW.

8. REST OF FIRMS STILL PENDING, HOWEVER, PROSPECTS RATHER
WEAK. WILL ADVISE OUTCOME.

9. REF TOKYO 2593 PARA FIVE: MODEL RECTIFIER JAPAN
DECLINED. REASON: COMPANY IS REGULAR PARTICIPANT
AT MODEL ENGINE SHOW IN TOKYO (FALL) AND OSAKA (SPRING)
SPONSORED BY JAPAN MODEL ENGINE INDUSTRIAL ASSOCIATION.
NO FUNDS/MANPOWER AVAILABLE FOR ADDITIONAL EXHIBITION.
HODGSON

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